#### Western Power Pool

### 5-Year Strategic Plan

2025-2030



October 2024

## Agenda





### WPP Programs

















# 5-Year Goals & Outcomes



Be a Trusted Partner to Member Utilities



Enhance and Support Regional Reliability and Resource Adequacy



Enable Regional Transmission Planning
That Supports Reliability



Be a Trusted Source of Information for Members



#### Primary Strategic Areas of Focus

 Strengthen our effectiveness as a member-driven organization

Strengthen

 Build organizational scalability to meet members' present and future needs

Build

 Effectively execute programs and services that bring significant value to our members

Execute



Focus #1

### Strengthen our Effectiveness as a Member-Driven Organization

Further refining working processes with members in terms of input, planning, feedback loops, and program & service delivery.

#### Goals

- » Be a Trusted Partner by providing services and information responsive to member needs.
- » Seek clear expectations and agreements with members to align both focus and delivery of programs.
- » Create reciprocal dialogue opportunities between WPP and members across all programs and functions.



Focus #2

## Build Organizational Scalability to Meet Members' Present and Future Needs

Expansion of WPP programs & services requires a more dynamic and scalable organization to deliver on new and existing commitments.

#### Goals

- » Solidify and strengthen core processes and functions of the organization
- » Build scalability in the organization's capabilities to support additional value-added work identified by members
- » Reduce transactional friction in our engagements with members



Focus #3

## Execute Programs and Services That Bring Value to Our Members and the Region

Organizational focus on effective execution and operational excellence in our member programs and service offerings

#### Goals

- » Ensure compliance, reliability and ease of participation for members in WPP Programs
- » Facilitate collaborative solutions to enhance reliability and enable efficient grid integration
- » Curate knowledge and highly capable talent to provide industry-leading subject matter expertise to the region
- » Ensure sustainable funding for approved programs and commitments



Moving forward, there is a significant opportunity for WPP to continue to add value to members and the Western region, setting the stage for a strong, high-value partnership in the next five years.

Questions?

